

## Product Manager – Let’s Copilot

### About Let’s Copilot

Let’s Copilot is a fast-growing SaaS scale-up helping organizations get real value from Microsoft Copilot. Through gamified product experiences, we drive activation, long-term adoption, and retention. We work closely with Microsoft and its global partner ecosystem and are entering our next phase of growth.

To sharpen our product direction and scale with focus, we’re looking for a **Product Manager** who takes ownership and makes clear product choices.

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### What you’ll do

#### Responsible for:

- **Product roadmap**
    - Why are we building this?
    - Which customer problems are we solving?
    - How does this contribute to our strategic goals?
  - **Prioritization**
    - What do we build first — and what not (yet)?
    - Balancing customer needs, business impact, and technical feasibility.
  - **Translating customer insight into product decisions**
    - Turning feedback, partner input, and usage data into clear product choices.
  - **Hands-on contribution (max. 25% of your time)**
    - Actively involved in shaping solutions (e.g. flows, requirements, validation)
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### How you think

You consistently think from the perspective of:

- **Value** – for users, customers, and the business
  - **Adoption** – how do we ensure people actually use what we build?
  - **Retention** – how does Let’s Copilot stay relevant over time?
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**Who you are**

- You have experience as a Product Manager in a SaaS or scale-up environment
  - You're strong in making trade-offs and saying no
  - You communicate clearly with tech, business, and stakeholders
  - You're comfortable in an environment that's still evolving
  - Experience with B2B platforms or ecosystems (e.g. Microsoft) is a strong plus
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**What we offer**

- High product ownership and influence in a scaling company
- Direct collaboration with founders, tech teams, and partners
- Space to build structure and product discipline
- A market with massive growth potential (Microsoft Copilot)
- Flexible working setup (hybrid), with Amsterdam as our home base